



Mr. Rajeev Gupta, Managing Director & CEO

With over 27 years of diverse experience in the financial services industry, Rajeev Gupta brings expertise in Business leadership, Profit Center management, Product development, Project incubation, Digital acquisition, customer relationship management. Over the course of his career, he has held leadership roles at reputed organizations including Religare Broking Limited, NSDL Payments Bank Ltd and Zuari Investments Limited, where he played a pivotal role in driving business growth, setting up projects, and leading digital initiatives.

He possesses strong capabilities in developing and executing business plans that bring growth, enhance operational efficiency and expand market share. He has deep understanding of market developments, regulatory and risk management frameworks, product development, and emerging digital trends shaping the financial services landscape. Known for his balanced and forward-looking leadership approach, he has consistently contributed to strengthening corporate governance and compliance frameworks while effectively balancing business growth with risk management and regulatory adherence.

A result-oriented leader and persuasive communicator, Rajeev is recognized for his vision, commitment to customer centricity, and unwavering ethical standards. He is passionate about leveraging technology to drive productivity, growth and create long-term value for all stakeholders. He holds post graduate credentials in both Management and Economics with various certifications in Information Technology, Digital marketing and Artificial Intelligence.